

Table 2 Frequency distribution of non-demographic responses

S/N	Variables	Percentage (%)
1	Reason for purchase	
	Nutritional value	17.0
	Medicinal purpose	34.0
	Delicious	14.5
	For consumption	32.0
	No response	2.5
	Total	100.0
2	Often do you eat	
	Occasionally	77.5
	Frequently	6.0
	Rarely	13.0
	No response	3.5
		Total
3	Preference	
	Yes	58.0
	No	42.0
	Total	100.0
4	Availability	
	Yes	98.5
	No	1.5
	Total	100.0
5	Safe for human consumption	
	Yes	96.0
	No	4.0
	Total	100.0
6	Implication	
	Yes	48.0
	No	52.0
	Total	100.0
7	Willingness if more nutritious	
	Never	12.0
	Not willing	2.5
	Not very willing	2.5
	Neutral	15.5
	Willing	38.5
	Very willing	29.0
	Total	100.0
8	Willingness if more delicious	
	Never	8.5
	Not willing	2.0
	Not very willing	4.5
	Neutral	23.5
	Willing	56.0
	Very willing	5.5
	Total	100.0